

Chris Page

Multi-Media Designer

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Experience

Dollar Shave Club / Graphic Designer and Motion Designer

Apr 2025 - Current

- Produce punchy static & motion content across DSC's paid ad channels, scaling for various size requirements & platform restrictions.
- Create animations, edit short form video, design email graphics, source music and capture supplemental product photography.
- Often collaborate with team of strategists, project managers, creative directors & other creatives to provide strong, high quality assets.

AdMixt / Graphic, Motion, Brand Designer, and Video Editor

Feb 2021 - Feb 2024

- As a designer at a paid media agency, my role was to create thumbstopping social media ads for a wide range of clients, these would often have +100k impressions, and generate massive sales.
- Worked internally on a rebranding / identity project at Admixt, creating a completely new design system including logos, illustrations, icons and brand colors.
- Created graphics for a wide range of brands including MeUnides, Glossier, Vegamour, while maintaining brand visual consistency across web, digital and email platforms.

Jeffrey Campbell / Graphic, Email Designer and Copywriter

Sept 2020 - May 2022

- Multimedia designer, designing emails, GIFS, website assets, social media posts, and physical goods for Jeffrey Campbell's fashion brand.
- Participated in team brainstorms, often collaborating with JC's creative director, to bring concepts and ideas into reality.
- Created promotional gifts for the JC brand including a yearly planner, postcards, totes, shoeboxes, giftcards and other printed goods.
- Often contributed copy, conceptual ideas, & cultural awareness into each asset shared with JC's email subscribers / over 940k Instagram followers.

Friends of Friends / Creator, Director, Producer, Editor

Oct 2015 - August 2016

- Created a webseries following 5 artists living in 5 different cities, I filmed, edited, shot photography, animated, and designed all digital and physical promotional material and assets.
- Created take-away cards, patches, stickers and website using Wordpress, HTML, CSS and Adobe suite.
- Organized and launched a premiere event at a local theater / Art Gallery and provided printed gifts for patrons.

Hobbies / Interests

Traveling, Photography, Illustration, Screen Printing, Music Production, Climbing, Skateboarding, Taro Flavored Foods, and Sharing Interests.

Skills / Tools

2D / 3D Animation	Logic Pro
Adobe After Effects	Motion Graphics
Adobe Illustrator	MS Office
Adobe Indesign	Paid Media Ads
Adobe Photoshop	Photography
Adobe Premiere Pro	Procreate
Blender	Screen Printing
Brand Design	Shopify
Content Libraries	Social Media Ads
Creative Direction	Sound Design
CSS + HTML	UX / UI Design
Digital Marketing	Video Editing
Figma	Videography
Illustration	Web Design
Infographics	Wordpress

Brands I've Worked With

3 Day Blinds	Lights Lacquer
Alex and Ani	London Lions
ANINE BING	Manduka
Arctic Cool	MeUndies
Birdy Grey	Menlo Club
Blue Nile	Milk + Honey
Bloomscape	Native
CD Seller	OmniLux
Cravings	Pacas
DailyLook	ProFlowers
Dandy Lion Paws	Proudly
Darn Good Yarn	Pupsentials
Dollar Shave Club	Rockets of Awesome
eHarmony	Select Blinds
Figs	Silipint
Fresh Clean Threads	TOMS shoes
Glossier	TRX
Hollywood Deadline	Veestreo
Jeffrey Campbell	Vetnique
Juiced Bikes	Vegamour
Keicha Tea World	Westman Atelier
Les Belles	Young Frankk