

# Chris Page

## Multi-media Designer

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www.chrisjonpage.com / Brooklyn, NY

### Work Experience

#### Dollar Shave Club

Graphic / Motion Designer

Apr 2025 - Dec 2025 / Contractor

- Produced punchy static & motion content across DSC's paid ad channels, scaling for various size requirements & platform restrictions.
- Designed unique animations, edited UGC video, designed emails, provide at-home product photography, and used A.I. tools to enhance workflows and supplement in-house media library.
- Often collaborated with team of strategists, project managers & other creatives to provide strong, high quality assets.

#### AdMixt

Graphic / Motion Designer

Feb 2021 - Feb 2024 / Fully Remote

- As a designer at a paid media agency, my role was to create thumbstopping social media ads for a wide range of clients, these would often have +100k impressions, and generate massive sales.
- Often pitched ideas with internal marketing teams and external creative directors to strategize and utilize ad spend in the most effective way while staying true to brand identity and goals.
- Created graphics for a wide range of brands including MeUnides, Glossier, Vegamour, often expanding their brand library, with badges, illustrations, overlays etc. for their social media platforms ie Tiktok, Facebook, Instagram, SnapChat, and Pinterest.

#### Jeffrey Campbell

Web / Motion Designer

Sept 2020 - May 2022 / Los Angeles, CA

- Designed emails, GIFS, website assets, Instagram stories and promotional goods for Jeffrey Campbell's shoe & lifestyle brand.
- Participated in team brainstorm, often collaborating with JC's creative director, to bring concepts and ideas into reality.
- Created monthly promotional gifts for the JC brand including a yearly planner, postcards, totes, giftcards and other printed goods.
- Often contributed copy, conceptual ideas, and sensitive cultural awareness into each asset shared with JC's email subscribers and over 940k Instagram followers.

#### Commonthread Collective

Multi-media Designer

Feb 2020 - August 2020 / Los Angeles, CA

- Responsible for the execution of digital assets across a multitude of mediums ranging from static ads and video assets, to landing page design and motion graphics for our e-commerce clients.
- Communicated directly with brand strategists about client's goals, to create vibrant assets utilizing Adobe Creative Suite.
- Frequently reimaged older assets from clients to breathe new life into new ad campaigns.

### Hobbies / Interests

Traveling, Photography, Illustration, Screen Printing, Music Production, Climbing, Skateboarding, Taro Flavored Foods, and Sharing Interests.

### Skills

Brand Design  
Illustration  
2D / 3D Animation  
Motion Graphics  
Video Editing

Photography  
Sound Design  
CSS+HTML  
UX / UI Design  
Screen Printing

### Tools

Adobe Photoshop  
Adobe After Effects  
Adobe Illustrator  
Adobe Premiere Pro  
Final Cut Pro

Figma  
Procreate  
Logic Pro  
Blender  
Wordpress

### Education

Virginia Commonwealth University

BFA, Painting+Printmaking, Dec 2011